EDUCATIONAL EVALUATION

FORMATIVE AND SUMMATIVE EVALUATION OF PROGRAMMES AND ACHIEVEMENTS

ISSUED BY:

Kunuba Agatha Chukwufumnanya

Published by: EXECUTIVE PRESS RESOURCES LIMITED

21B Edinburgh Road Ogui New Layout, Enugu Email: executivepressresourcesltd@yahoo.com Phone: 08068577278, 08033740020

All rights reserved. No part of this book may be reproduce, store in a retrieval system or transmitted in any form or by any means, electronical, mechanical, photocopying, recording, or otherwise without the permission of the author.

ISBN: 978-978-776-852-5

DEDICATION

In loving memory of my father and siblings, Pius Okeleke Kunuba, Augustine, Ngozi and Theophilus.

PREFACE

This book addresses the need for educational evaluation in the education system. It reflects the author's passion for the importance of formative and summative evaluation methods that enhance educational outcomes and ensuring that teaching strategies are tailored to students' needs. From the author's years of experience as a teacher, she has seen that formative and summative evaluations are valuable, active and student-centered methods to teaching and learning.

This book is written primarily to provide valuable insights to teachers, school administrators, curriculum planners and students for promoting more effective educational process. It delved into the history of educational evaluations, various methods of formative and summative evaluations with practical applications to improve teaching and learning, and other aspects life.

This book serves as a "Magna Carta" to educators or teachers at both secondary and tertiary institutions. It provides teachers with essential tools, strategies, and knowledge for enhancing teaching and learning in classroom as well as beyond the classroom environment.

The book is structured to guide the reader from theory to praxis. Each chapter builds upon the previous ones, creating a consistent educational sequence that is both informative and practical. The last chapter presents the application of formative and summative evaluation to non-academic aspects of human life. This means that other sectors of human life can borrow evaluation methods from the academic system to enhance life in general, hence, relating education to life.

At the end of each chapter, there are some application study questions for the enrichment of the reader.

KUNUBA, AGATHAC.

FOREWORD

In Sub-Saharan Africa and other developing countries greater emphasis is placed on evaluation from the cognitive perspectives with very little attention to the propellers of cognition and the consequential outputs of the entire process. Although evaluation for certification is still a predominant practice, the evident gap between theory and practice calls for a re-configuration of evaluation templates. This underscores the indispensability of sustainable evaluation practices that focus extensively on the affective and cognitive domains for efficient psychomotor transactions.

In recognition of the imperatives of sustainable evaluation in education for nation building, the author, Dr Kunuba, painstakingly, devotes these eight chapters specifically to theory for practice in Educational Evaluation. In this indispensable handbook in evaluation the author not only provides a background to core evaluation process but also a guide to efficient evaluation best practices thereby offering a holistic manual for sustainable in-school and out-of-school evaluation practices.

The first two chapters focused on conceptualizations and historical perspectives which were thoughtfully designed to broaden the horizon of the readers and evaluation practitioners. The in-depth and well-illustrated analysis of the taxonomies of educational objectives and their applications in evaluation provides baseline for understanding of subsequent chapters. The clear illustration of the models of evaluation further sets the stage for a better mastery of both formative and summative evaluation.

The third and fourth chapters dwelt on characteristics, purposes, techniques, learning strategies and applications of formative and summative evaluation. These chapters provide insights, answers and guides to many of the contemporary questions and debates on evaluation practices and challenges. These chapters offer both theoretical and proactive approaches with a functional template for effective transcription and translation of evaluation models for sustainable education. Effective approaches for integration were further incorporated in the preceding chapter with an emphasis on their impacts on educational achievements. In the sixth chapter, the author dwelt on processes and tools for product evaluation. The chapter focused mainly on categorization of instruments for evaluation and the various roles of the evaluator.

In an attempt to provide a practical guide for evaluators, the author dedicated the seventh chapter to Evaluation Models with clear illustrations of the Stufflebeam's CIPP Model, the Countenance Model and the Illuminative Model. The qualities and shortfalls of each of the models were x-rayed with proper guides on procedures.

The last chapter dwells on progressive approaches to formative and summative evaluation of students' learning outcomes and achievements. It focused on teaching quality and teacher quality, digital tools and platforms for formative and summative evaluation in addition to creative & critical thinking methods in evaluation. In an attempt to provide a practical guide through hands-on activities, each chapter offers valid and thought-provoking study questions.

This book is, therefore, a manual for genuine practitioners desirous of an awakening in evaluation that is deeply rooted in theory and practice. It is not just a "must read" but an evaluator's daily companion and guide. I recommend this book to everyone who is genuinely committed to theory and practice in evaluation.

Prof. Okechukwu Sunday Abonyi (MNAE, FSTAN, DSSE) Professor of Measurement & Evaluation Alex Ekwueme Federal University, Ndufu Alike, Ikwo Ebonyi State, Nigeria.

ACKNOWLEDGEMENTS

The author expresses her deepest gratitude to God for His amazing gift of grace in her life.

She extends her heartfelt thanks to her esteemed mentor, Prof. O. S. Abonyi, whose selfless dedication was instrumental in bringing this work to fruition. His meticulous proofreading and graciously written foreword added invaluable depth to this book. She extends her sincere gratitude to the amiable V.C. of Godfrey Okoye University, Very Rev. Fr. Prof. Dr. Christian Anieke, whose encouragement and thought-provoking words provided her with the opportunity to excel in the world of academia. She warmly appreciates Prof. C. N. Ebuoh, Prof. N. M. Ozofor, and her colleague Dr. J. O. Iyoke, who have been instrumental in her academic teaching journey:

The author is indebted to those who have provided her with unwavering financial and moral support: Mr. John Nwodo and family, Andy O. Odum, SAN, Rev. Fr. Dr. Chikezie Onuoha, Very Rev. Fr. Stephen Ogonwa, Very Rev. Fr. Augustine Otugo, Rev. Fr. Dr. Callistus Anieke, Very Rev. Fr. Emmanuel Akalue, and NES Community, Emene. She specially thanks her Superior General, Mother Justina Isioma Nwaobi, whose support and encouragement have been a source of inspiration throughout her academic teaching journey. She is most grateful to those who have been supportive to her in the university assignments entrusted to her: Ijeoma Amalu, Awgu Priscilla, Kenechi Muoneme, Evelyn Amalu and Ajibo Christian.

Finally, she extends her boundless appreciation to her beloved family, whose steadfast love, support, and belief in her dreams have been the basis of her success. Their encouragement, sacrifices, and constant support have been her greatest source of strength.

TABLE OF CONTENTS

Dedication	-	-	-	-	-	-	-	-	-	-	11
Preface	-	-	-	_	_	-	-	_	_	_	iv
Foreword	-	-	_	_	-	_	_	-	_	_	V
Acknowledge	ments	-	-	-	-	-	-	-	-	-	V
CHAPTER O	NE: INT	RODUC	CTION '	TO EDU	JCATIO	NAL EV	/ALUAT	TION			
Definition of I				-	-	_	-	-	_	_	2
Importance of					_	_	_	_	_	_	3
Functions of E				_	_	_	_	_	_	_	5
Types of Educ				_	_	_	_	_	_	_	7
Bloom's Taxor				ectives	_	_	_	_	_	_	7
Application of						ctives in	Educati	onal Ev	aluation	_	8
Study Question		-	-		-	-	-	-	-		13
CHAPTER T	WO: OV	ERVIEV	V OF H	ISTORI	CALAN	ID THE	ORETIO	CAL			
	FO	UNDAT	IONS C	F EDU	CATION	IAL EV	ALUAT	ION			
Evolution of E	Education	nal Evalu	ation	_	-	_	_	_	_	_	14
Early Beginnin	ngs -	-	-	-	-	-	-	-	-	-	14
19th Century	-	-	-	-	-	-	-	-	-	-	15
20th Century I	Mileston	e -	-	-	-	-	-	-	-	-	16
Modern Era -	-	-	-	-	-	-	-	-	-	-	19
Key Theories	and Mod	dels	-	-	-	-	-	-	-	-	20
Tyler's Objecti	ve-Base	d Model	(1949)	-	-	_	-	-	-	-	21
Kirkpatrick's F	Four-Lev	el Mode	1 (1959)	_	_	-	-	-	-	_	22
CIPP Model (1971) -	-	- ′	_	_	_	-	_	_	_	23
Scrivens Goal-	-Free Ev	aluation	Model (1972)	-	-	_	_	_	_	25
Utilization-Foo	cused Ev	aluation	(1978)	-	-	_	_	_	_	_	26
Theory-Drive					_	_	_	_	_	_	26
Empowermer	nt Evalu	ation (1)	993 – n	resent)	-	-	-	-	-		27
Development	al Evalı	uation (2	2010 - r	resent)	-	-	-	-	-		28
Systems Eval	uation	l heory (SET) (2	2015 — t	oresent)	-	-	-	-		29
Indigenous E	valuatio	n Frame	ework (IEF) (20	019 – pr	esent)	-	-	-		29
Summary of I	Evolutio	on of Ed	ucation	al Evalı	ıation	-	-	-	-		3(
Study Question	ons -		-	-	-	-	-	-	-	-	32
CHAPTER T				EVALU	JATION						
Concept of Fe	ormativ	e Evalua	ition -	-	_	_	_	_	_	_	33

Characteristics of Formativ	ve Evalua	ation	_	-	_	-	-	_	35
Purpose of Formative Eval	luation -		-	-	-	-	-	-	36
Techniques and Tools -	-	-	-	-	-	-	-	-	37
Applications of Formative				on -	-	-	-	-	38
Learning Strategies in Form	mative E	valuati	on	-	-	-	-	-	41
Study Questions -	-	-	-	-	-	-	-	-	43
CHAPTER FOUR: SUMN	IATIVE	EVAL	UATIO:	N					
Concept of Summative Ev	aluation	-	-	-	-	-	-	-	44
Characteristics and Purpos				ation	-	-	-	-	46
Techniques and Tools for S		ve Eval	luation	-	-	-	-	-	47
Steps in Summative Evalu	ation	-	-	-	-	-	-	-	49
Study Questions -	-	-	-	-	-	-	-	-	53
CHAPTER FIVE: INTEG	RATING	FORM	/ATIVI	E AND	SUMM	IATIVE	3		
	UATION								
Complementary Roles For	mative ar	nd Sum	nmative	Evalua	tion	-	-	-	54
Strategies for Integration	-	-	-		-	_	-	-	55
Impact of Formative and S	ummativ	e Eval	uation o	on Educ	ational	Achiev	ement	-	57
Study Questions -	-	-	-	-	-	-	-	-	59
CHAPTER SIX: EVALUA	TING E	DUCA'	TIONA	L PRO	GRAM	MES			
Evaluating the Programme	through	the Pro	oduct E	valuatio	on	-	-	-	60
Instruments of Product Eva	_	_	_	_	_	_	_	_	63
Evaluator	_	_	_	_	_	_	_	_	64
Study Questions -	-	-	-	-	-	-	-	-	66
CHAPTER SEVEN: EVALI	I ATTONI I	MODE	rc						
	JAHON	VIODE	LS						(7
Stufflebeam's CIPP Model	-	-	-	-	_	-	-	-	67
The Countenance Model	-	-	-	-	-	-	-	-	72
The Illuminative Model	-	-	-	-	-	-	-	-	76
Study Questions -	-	-	-	-	-	-	-	-	81
CHAPTER EIGHT: PROGR	FCCIVE	∆ DDD()ACHE	S TO FC	DMAT	TVE AN		<u>በ</u> ለፈላፐፐ	VE
EVALUATION OF STU									V L
Teaching Quality and Teacher	r Quality	-	-	-	-	-	-	-	83

Teaching Quality in For	matīve a	nd Sumr	native E	valuation	of Stud	ents' Lea	rnıng Oı	itcomes a	and	
Achievements -	-	-	-	-	-	-	-	-	-	83
Teacher Quality in Form	native an	d Summ	ative Ev	aluation o	of Stude	nts' Lean	ning out	comes an	ıd	
Achievements -	-	-	-	-	-	-	-	-	-	84
Digital Tools and Platfor	ms for I	Formativ	e and Su	mmative	Evaluat	ion		-	-	86
Types of Digital Tools as	nd Platfo	orms	-	-	-	-	-	-	-	87
Creative and Critical Thinking Methods for Formative and Summative Evaluation										
Formative Evaluation	-	-	-	-	-	-	-	-	-	97
Summative Evaluation	-	-	-	-	-	-	-	-	-	102
Study Questions	-	-	-	-	-	-	-	-	-	109
CHAPTER NINE: HO	LISTIC	LIFE EV	ALUAT	IONS						
Application of Formative and Summative Evaluation to Non-Academic Aspects of Human Life:										
Family Life -	-	-	-	-	-	-	-	-	-	111
Leadership -	-	-	-	-	-	-	-	-	-	112
Social Relationship	-	-	-	-	-	-	-	-	-	114
Workplace Performance	-	-	-	-	-	-	-	-	-	114
Personal Development		-	-	-	-	-	-	-	-	115
Community Involvement	nt	-	-	-	-	-	-	-	-	116
Personal Financial Plann	ning and	Manage	ment		-	-	-	-	-	116
Study Questions	-	-	-	-	-	-	-	-	-	118
Index										135